



251 18th Street South – Suite 650, Arlington VA 22202

For Immediate Release

Contact:

Marcie Steerman

OmniEarth, Inc.

888.838.6318 x717

marcie.steerman@omniearth.net

OmniEarth Announces Strategic Alliance with Solers Inc.

*Geospatial Analytics Expansion of Commercial Capabilities to Support Government Use Cases
in Partnership with a Trusted Information Technology Company*

ARLINGTON, VA, 16 May 2016 – Today, OmniEarth announced a strategic partnership with Solers Inc. to provide cloud computing services in support of their expanding analytics. Solers is an industry leader in the development of secure cloud computing infrastructures and is bringing their depth of experience with customers in the defense and intelligence communities to the commercial market.

Leveraging safe, scalable cloud computing is a critical component of OmniEarth’s growth strategy for delivering data-driven insights. The company’s subscription-service geoanalytics require quick, ready access to massive amounts of data. Jonathan Fentzke, Chief Strategy Officer and co-founder of OmniEarth, said *“The partnership with Solers is important because the flexibility and capability that Solers provides enables plug-and-play deployment that meet the growing customer base for our expanding water management analytics into government applications like water and food security, soil moisture mapping, and threat prediction.”*

Solers was selected, in part, because of their experience managing and serving data associated with current government and commercial satellite systems. Moreover, the company understands the Government environment and needs, managing data for legacy GOES, POES, and NPP satellite systems, as well as for GeoEye (now DigitalGlobe) which recently came on line.

“Solers began building processing and distribution frameworks twelve years ago that were designed to handle concurrent data-heavy satellite missions for our Government customers, while meeting their unique security and latency requirements,” said Mr. Patrick Callis, President of Solers Federal. *“As the state of the art has advanced, we have been able to take advantage of modern batch and stream-based high performance computing environments to provide commercial customers with a cost effective, scalable solution that easily integrates their algorithms and meets their data production requirements.”*

About OmniEarth

OmniEarth improves our subscribers’ ability to visualize the world around them by enhancing their ability to see, analyze, and react to change in real time. Through a constant stream of geoinformatics, OmniEarth subscribers always have access to imagery and derived information products from any location on Earth – on demand and over time. Our desire to investigate unanswered questions about our changing planet has led us to produce a reliable, constant data stream and enhanced decision-making tools for subscribers in the agriculture, energy, civil and military markets ... and everyone else who wants to better understand Earth. www.omniearth.net

###