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For Immediate Release

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OmniEarth Names Chad Fish Chief Operating Officer; Co-Founder Jonathan Fentzke Takes on Role of Chief Strategy Officer to Lead Expansion Efforts

ARLINGTON, VA, 9 May 2016 – OmniEarth, an emerging leader in the Earth observation and geanalytics industry, today announced that Chad Fish, Chief Technical Officer, has been named as Chief Operating Officer. Co-founder Jonathan Fentzke is assuming the role of Chief Strategy Officer to lead the company’s expansion efforts.

In this role, Fish takes on responsibilities for management of day-to-day operations and business processes. Prior to joining OmniEarth, Fish served in senior management and leadership positions at Astra LLC and the Space Dynamics Laboratory. He has considerable experience in the development and execution of highly technical programs for both government and industry.

To support nationwide expansion of the OmniParcel™ database, as well as expansion into new industries, Fentzke assumes the role of Chief Strategy Officer to lead business development efforts. According to Fentzke, *“This is an exciting time for OmniEarth – we’ve had some really good feedback associated with our product introduction in California and Chad taking on the operations role will give me the time to nurture our products as we introduce them to new customers.”* Fentzke co-founded OmniEarth with President and CEO, Lars Dyrud, and has extensive experience in remote sensing technologies and applications. Prior to OmniEarth, Fentzke held technical and scientific positions at Shell TechWorks, Johns Hopkins Applied Physics Laboratory, and Cornell University.

About OmniEarth

OmniEarth improves our subscribers’ ability to visualize the world around them by enhancing their ability to see, analyze, and react to change in real time. Through a constant stream of geoinformatics, OmniEarth subscribers always have access to imagery and derived information products from any location on Earth – on demand and over time. Our desire to investigate unanswered questions about our changing planet has led us to produce a reliable, constant data stream and enhanced decision-making tools for subscribers in the agriculture, energy, civil and military markets ... and everyone else who wants to better understand Earth. www.omniearth.net

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