

For Immediate Release**Contact:**

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OmniEarth Forms New Advisory Board

ARLINGTON, VA, July 14, 2014 –OmniEarth LLC announced the formation of a strategic Advisory Board, whose mission is to help develop strategic plans, expand market opportunities, and provide key industry contacts. The Advisory Board is composed of influential senior executives who are current or former leaders in the aerospace and information services industries.

“The Advisory Board members have an incredible depth of operating experience and strategic insight, and we are pleased to have such heavy-hitters on our team. They are an extraordinary source of inspiration and guidance for us as a developing company,” said Lars Dyrud, president and CEO of OmniEarth.

Composition of the OmniEarth Advisory Board**Lt. Gen. John H. Campbell, USAF Ret.**

John Campbell has served as Executive Vice President of Government Programs for Iridium Communications 2006 – 2012, and continues as Chair of their Government Advisory Board. Prior, he served as Principal, Defense and Intelligence, for Applied Research Associates, Inc. (ARA). Gen. Campbell retired from the U.S. Air Force after a 32-year career.

Mr. Douglas Gibson

Doug Gibson has a wealth of experience in the international energy sector. He has a proven track record of taking new and advanced technologies to the oil and gas market, including seismic technology, downhole monitoring technology, communications technology and real-time data management. Gibson is currently the Principal Consultant to a major oil company on Seismic and Real Time Data Management systems and Director and Co-Founder of Fotech Solutions, providing first class fiber optic monitoring solutions for downhole, pipelines, security and rail. Previous positions include senior-level roles at Vibtech, Petrosol Venezuela, and Halliburton.

Dr. Michael Griffin

Michael Griffin is the Chairman and CEO of Schafer Corporation. Previously, he was the Administrator of NASA from 2005 – 2009 and, prior to that, he was the Space Department Head at the Johns Hopkins University Applied Physics Laboratory. He has also held numerous faculty and executive positions including President and COO of In-Q-Tel, CEO of Magellan Systems, General Manager of Orbital Sciences Corporation’s Space Systems Group.

Ms. Katherine Hall

Katherine Hall has held senior leadership positions in both private industry and the U.S. Intelligence Community. From 2008 – 2013, she was Vice President and General Manager for Global Intelligence at BAE Systems. Previously, she was a senior director at both the National Geospatial-Intelligence Agency and the Central Intelligence Agency.

Dr. Donald M. Kerr

Don Kerr is a trustee of the MITRE Corporation; a director of Michael Baker International LLC, Orbis Operations LLC, and U.S. Space LLC; and a member of the Defense Science Board and MIT Lincoln Laboratory’s Advisory Board. He currently serves as a consultant for a number of aerospace and defense companies, after holding high-level posts in both corporate and governmental organizations.

Mr. Frank McKenna

Frank McKenna served as President and Co-Chairman of the Board of Directors of International Launch Services. McKenna has more than three decades of experience in the aerospace and space launch business, including positions at Martin Marietta and Lockheed Martin, which was a partner in ILS until 2006.

Mr. Chris Morton

Chris Morton brings a wealth of information industry experience. Over the past 20 years, he has successfully driven top-line growth mostly for Thomson Reuters where his last position was Senior Vice President & General Manager of the Corporate Sector, with particular expertise in valuing content for different customer segments.

About OmniEarth

OmniEarth improves our subscribers’ ability to visualize the world around them by enhancing their ability to see, analyze, and react to change in real time. Through a constant stream of geoinformatics, OmniEarth subscribers always have access to imagery and derived information products from any location on Earth – on demand and over time. Our desire to investigate unanswered questions about our changing planet has led us to produce a reliable, constant data stream and enhanced decision-making tools for subscribers in the agriculture, forestry, energy, civil and military markets ... and everyone else who wants to better understand Earth. www.omniearth.net

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